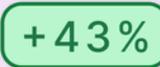
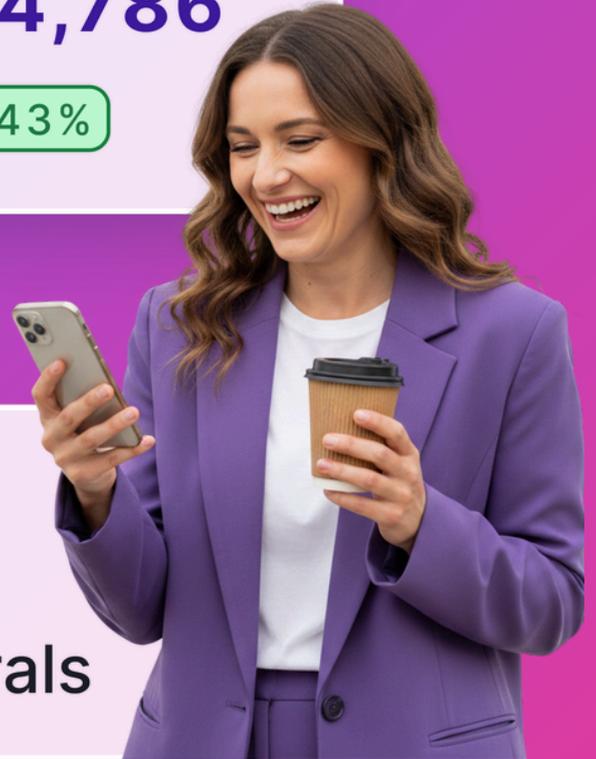




 Monthly income  
 **\$4,786**  




**Affiliate Program**

  **478 referrals**

# Crosslist<sup>®</sup> Affiliate Program Quick Start Guide

# Hi there!

I'm Gilles, co-founder and CEO of Crosslist.

First of all, welcome to our **affiliate program!** I really appreciate you being here.

**Crosslist** exists for one simple reason: online sellers shouldn't have to waste hours copy-pasting the same listing across multiple marketplaces.

Our mission is to help sellers grow their business by expanding to more channels and reaching more buyers, without drowning in admin work.



Whether you already have a big audience, or you're simply active in seller communities and want to share tools that genuinely help, this program is for you.

By referring other sellers to Crosslist, you can earn a **30% commission for 12 months** on their recurring subscription revenue.

On top of that, your referred customers also get **30% off on their first month** when they subscribe through your link.



To give you a sense of what's possible: some of our top affiliates earn \$5,000+ per month in commissions.

I can't wait to see what you share, and I'm excited to grow with you.

– Gilles, co-founder and CEO

# Table of contents

Introduction	01
How it works	03
How to promote Crosslist	05
Methods to avoid	09
Content cheat sheet	10
How do you get paid?	13
FAQ	14
Support	16
Resources	16

# How it works

## Step 1: Sign up

Head to <https://crosslist.com/affiliate> and create your affiliate account. It only takes a minute.

## Step 2: Grab your affiliate link

Once you're approved, log in to your affiliate dashboard and copy your unique Crosslist affiliate link. This link tracks every customer you refer.

When someone signs up through your link, they automatically get **30% off on their first month**, and you earn **30% commission** on their subscription revenue.



Can't find your link? Check your email. Don't forget to look in your spam or junk folder. We send your **unique affiliate link** immediately after signing up.

## Step 3: Promote how you want

Share Crosslist wherever you already show up: your social channels, your community posts, your email list, your blog, your shop materials, or anywhere you're genuinely helping online sellers.



Not sure where to start? Jump to [How to promote Crosslist](#) for channel ideas and plug-and-play formats.

## Step 4: Earn commission when customers subscribe

When someone clicks your link and becomes a paying customer, you earn **30% commission** on their subscription revenue for **12 months**.

You can track every click, signup, and commission right inside your affiliate dashboard.

## Step 5: Get paid every month

Payouts are processed monthly once your balance is eligible.

The best part? You can choose the payment method that works best for you, like **bank transfer, PayPal, Venmo, Cash App, or crypto** (availability depends on your country).

# How to promote Crosslist

The best way to promote Crosslist depends on where you already have an **audience of online sellers**.

For some affiliates, that's an established channel like TikTok, Instagram, YouTube, a blog, or an email list.

For others, it's being active in the right places: seller groups, forums, Discords, or communities like Reddit.

Both approaches work. The key is to start with the channel that feels most natural for you, then expand over time.

Below are the most effective ways to promote Crosslist. Pick one to start.

## Short-form video (TikTok, Reels, Shorts)



[@trixies\\_timewarp](#)

Short-form video is one of the fastest ways to reach online sellers, even if your account isn't huge yet.

The posts that perform best are usually simple:

- show the workflow
- show the result
- and keep it moving

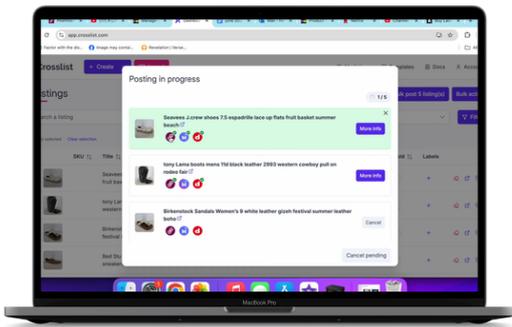


Instagram example



TikTok example

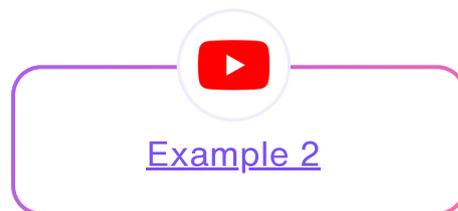
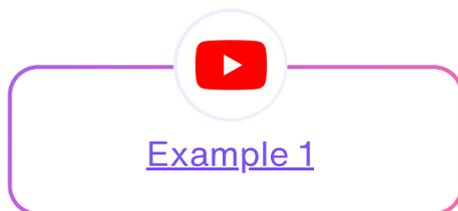
## Long-form video (YouTube)



YouTube is ideal if you like explaining your process.

A good tutorial or walkthrough builds trust fast, and it can keep sending referrals for months.

It also doesn't have to be a full dedicated "Crosslist video", you can simply mention Crosslist as part of your normal workflow or in a "tools I use" segment.



## Reddit

Reddit is great for reaching online sellers who are looking for advice.

Threads and comments also show up in Google search, so a helpful post can keep getting discovered over time (unlike an IG comment that disappears in the feed).



*Some relevant subreddits are:  
r/reselling, r/poshmark, r/BehindTheClosetDoor, r/eBay,  
r/eBaySellerAdvice, r/Depop, r/flipping, r/mercari, r/etsyseller, r/resell*

## Facebook groups

Facebook groups are full of active online sellers asking for tools and workflow advice. If you're a real contributor in a few groups, recommendations can drive very high-quality referrals.



[Group example 1](#)



[Group example 2](#)

---

## Static social posts (Instagram carousels, Pinterest, Facebook posts)

Static posts are great when you want to educate without filming. A solid carousel, pin, or checklist post can keep driving clicks long after you publish it.



[Facebook example 1](#)



[Facebook example 2](#)

---

## Blog

A blog post is the long game. One good article can keep bringing in affiliate signups for months, especially around searches like "how to cross list" or "crosslist review."



[Blog Example](#)

## Other communities (Discord, forums, group chats)

If you're active in smaller communities, this can be one of the most natural ways to promote Crosslist. Share your workflow, answer questions, and drop your link when it's genuinely helpful and allowed.



Discord example 1



[Discord example 2](#)

## Offline (packing inserts, QR codes, in-store)

If you sell in person or ship orders, a simple QR code insert can quietly drive consistent signups from people who already trust you.



## Collabs (podcasts, livestreams, guest posts)

If you know other creators or sellers, collabs can bring in the highest-quality referrals because the trust is already there.

# Methods to avoid

To keep the affiliate program sustainable and fair for everyone, there are a few promotion methods we can't allow:

- ✗ Paid advertising**  
(Google Ads, Meta ads, TikTok ads, boosted posts, display ads) unless you have prior written approval from Crosslist
- ✗ Coupon and deal sites**  
(posting your link or any coupon code on coupon directories or discount sites)
- ✗ Spam or shady outreach**  
(unsolicited mass DMs, bulk email blasts, comment spam, misleading claims)

If you're ever unsure, just email us first at [affiliates@crosslist.com](mailto:affiliates@crosslist.com) and we'll tell you what's OK.

# Content cheat sheet

When you talk about Crosslist, keep it simple and real.

The best promos don't feel like ads, they feel like a helpful recommendation and a clear workflow.

## Talking points you can reuse anywhere

Pick 1–3 per post and rotate them:

- List once, publish across multiple marketplaces
- Reach more buyers by selling on more channels
- Save time by avoiding copy-pasting and repetitive admin work
- Built for online sellers who want to grow
- Try it risk-free with our 3-day money-back guarantee
- Your link gives new customers 30% off
- Scale your business without scaling your workload



## Simple hook lines (copy/paste)

- "If you sell online and you're still copy-pasting listings, try this."
- "Here's how I list once and publish across marketplaces."
- "My workflow for selling on multiple channels without extra admin."
- "Stop listing manually on every platform."
- "This is how I sell on multiple platforms without burnout."
- "The one tool that saved me hours of time every week."
- "I've tried manual listing and Crosslist so you don't have to."

## Easy CTAs (copy/paste)

- "Try Crosslist risk-free. 3-day money-back guarantee. Link in bio."
- "Use my link to get 30% off and try Crosslist."
- "If you want to sell on more channels, Crosslist is worth a look."

## Use our asset library (this makes it easy)

You don't need to record everything from scratch.

We've put together a media kit with ready-to-use:

- product demo videos (desktop + mobile)
- short clips for TikTok/Reels/Shorts
- screenshots and product visuals
- thumbnails, overlays, banners, and templates



You're welcome to use these assets as-is, or mix them into your own content to showcase the product quickly and clearly.

## Avoid this (quick guardrails)

To keep everything accurate and professional:

- ✗ Don't claim you're an employee of Crosslist or an "official representative"
- ✗ Don't imply Crosslist is an official partner of marketplaces
- ✗ Don't post negative or disparaging content about Crosslist
- ✗ Don't compare Crosslist negatively to competitors

# How do you get paid?

All of your clicks, signups, and commissions show up in your affiliate dashboard, so you can track everything in one place.

Payouts are processed monthly, typically around the **20th**, and they cover commissions you earned in the previous month.

Once your available balance reaches the **\$50 minimum (USD)**, we'll initiate your payout.

We send payouts through **Dots**, which acts as the payout middleman. It lets you **choose how you want to get paid** instead of us forcing one method.

Setting it up is quick: you create a Dots account, complete a straightforward verification (KYC), and then pick your preferred payout option.

Most affiliates use **bank transfer or PayPal**, and Dots also supports options like **Venmo, Cash App, and crypto** (availability can vary per country).



## Two quick notes:

We conduct a light review before payouts to ensure promotions follow our affiliate rules.

Refunds or chargebacks may reduce commissions, as earnings are based on successful subscription payments.

If anything ever looks off, just email us at [affiliates@crosslist.com](mailto:affiliates@crosslist.com) and we'll help.

# FAQs

## How do I sign up?

Go to <https://crosslist.com/affiliate> and create your affiliate account.

## Where do I find my affiliate link?

In your affiliate dashboard. We'll also email you the link so you always have it handy.

## Do my referred customers get a discount?

Yes. Customers who sign up through your affiliate link currently get **30% off** on their first month.

## How much commission do I earn?

You earn **30% commission for 12 months** on the recurring subscription revenue from the customers you refer.

## Is there a deadline for someone to sign up after clicking my link?

Yes. A referred customer must complete a purchase within **60 days** of clicking your affiliate link to qualify.

## When do I get paid?

Payouts are processed monthly, typically around the **20th**, for commissions earned in the previous month (as long as your balance is at least \$50).

## What's the minimum payout?

The minimum payout is **\$50 USD**.

## How do payouts work (Dots)?

We pay through **Dots**, which lets you choose how you want to receive your money. You'll create a Dots account, complete a quick verification (KYC), and then select your payout method (bank transfer, PayPal, and more, depending on availability)

## Can I run paid ads (Google/Meta/TikTok) with my affiliate link?

Not without prior written approval from Crosslist.

## Can I post my link or coupon on coupon websites?

No. Coupon and deal directories aren't allowed.

## Can I promote Crosslist on Reddit or Facebook groups?

Yes, as long as you follow the community rules and your posts are helpful and not spammy.

## Can I claim I'm an official partner of marketplaces or an employee of Crosslist?

No. Please don't imply official marketplace partnerships or that you work for Crosslist.

## Can I compare Crosslist to competitors?

You can make neutral, factual comparisons, but you must not compare Crosslist negatively or position it as worse.

## What if I'm unsure whether a promotion method is allowed?

Email us at [affiliates@crosslist.com](mailto:affiliates@crosslist.com) and we'll confirm.

# Support

Need help, want feedback on an idea, or unsure if something is allowed?

Just email us at [affiliates@crosslist.com](mailto:affiliates@crosslist.com).

We're happy to help with things like:

- choosing the best promo lane for your audience
- suggesting content angles or hooks
- getting access to the right assets
- questions about tracking, commissions, or payouts

# Resources

Use these links anytime you need assets, rules, or extra guidance.

-  [Media kit](#) (product demo videos, clips, screenshots etc.)
-  [Brand guidelines](#) (logo usage, colors, fonts, naming rules)
-  [Frequently asked questions](#) (quick answers + what's allowed)
-  [Affiliate terms](#) (full program terms and policies)
-  [Join the program](#) (link to sign-up page)